

ISSA/VISION ZERO/2018

April 2018

Join the Global Vision Zero Campaign and support young people on SafeDay 2018

Dear Members of the International Section of the ISSA on Prevention in the Mining Industry,

I am pleased to inform you that only 6 months after its launch during the World Congress in Singapore the Global Vision Zero Campaign, developed by the International Social Security Association (ISSA), has been joined by over 1,000 companies, partners and trainers from more than 90 countries worldwide. Importantly, the interest in joining the Campaign continues to grow strongly with many national and regional Vision Zero launches upcoming, including for Eurasia, North America and Africa.

Many ISSA member organizations and members of the Special Commission on Prevention and its 13 International Prevention Sections have already signed up as Vision Zero Partners or Vision Zero Companies. If you have not done so yet, please join the Global Vision Zero Campaign at www.visionzero.global and help us promote the World Day for Safety and Health at Work (SafeDay) on 28 April 2018.

Vision Zero is all about our common belief that every accident, disease and harm at work is avoidable and that a strong workplace prevention culture, based on safety, health and wellbeing, is critical to making this Vision a reality.

This year's SafeDay, organized by the International Labour Office (ILO), focusses on promoting safe and healthy working conditions for young people. Statistics show that 18- to 24-year-olds are much more likely to have a serious accident at work than older adults. Young workers are also over represented in temporary and precarious work, and they are more vulnerable to existing health risks at work due to their physical and mental development.

We know however, that a strong safety and health culture at company level, active involvement and the provision of the necessary qualifications can secure a safe start for young people at work and provide them with the opportunity to develop and realize their potential.

As ISSA members and Vision Zero Partners we must all contribute to the safety, health and wellbeing of young workers. The Vision Zero concept and the Golden Rules offer useful guidance. The ILO, the European Agency for Safety and Health at Work and national safety and health organizations provide as well valuable information.

Please support this year's SafeDay by organizing prevention activities with special focus on young people around 28 April and throughout 2018. You can find some suggestions for such activities and useful links in the attached information sheet. And don't forget to share your plans and activities in social media using #VisionZeroGlobal.

Thank you for your support and commitment.

Best regards,



Hans-Horst Konkolewsky
Secretary General
International Social Security Association

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SafeDay 28 April 2018

Vision Zero endorses World Day for Safety and Health at Work

Vision Zero Campaign mobilises in support of the ILO's World Day for Safety and Health at Work on 28 April 2018. More than 1,000 Vision Zero companies, partners and trainers are encouraged to promote the safety, health and wellbeing for young workers.

Slogan: Generation "Safe & Healthy"
Focus: Safety, health and wellbeing for young workers
Background: Sustainable Development Goal target no. 8.8

Hashtags: [#VisionZeroGlobal](https://twitter.com/VisionZeroGlobal) [#SafeDay2018](https://twitter.com/SafeDay2018)
Twitter handles: [@ISSACOMM](https://twitter.com/ISSACOMM) [@ILO_OSH](https://twitter.com/ILO_OSH)
LinkedIn Group: <https://www.linkedin.com/groups/13525936>

Ideas for activities

- Organise a **brainstorming with young staff** on how to improve health, safety and wellbeing at work and communicate the results internally and externally
- Invite **youth organisations**, youth trade unions and/or youth politicians to a roundtable discussion on the safety, health and wellbeing of young workers
- Organise **media (smartphone, video or photo) competition** on the importance of safety, health and wellbeing of young workers, and share the results through web, social media and to the press
- Organise a **social media campaign** to mark SafeDay, and encourage staff and partners to engage in social media as well
- Showcase the **VisionZero logo and material** in your offices, on your building or elsewhere with posters, a banner, image projection or otherwise
- Share **ILO SafeDay campaign material** and illustrate the link between your work to promote the health, safety and wellbeing of workers and global Sustainable Development Goals
- **Invite partners** - companies and organisations - to **join Vision Zero** for SafeDay
- Write an article for your **intranet** and/or **website** demonstrating your commitment and action plan on the safety, health and wellbeing of young workers
- **Write a press release**, an opinion article or organise a one-to-one interview
- **Invite media** to your company or organisation to see the strategic and practical work you do to promote the health, safety and wellbeing of young workers
- Let the media **talk to your young staff** to tell their stories
- Share your activities and plans in the **Visio Zero LinkedIn Group**
- If your are a Vision Zero Trainer, organise a **free training demonstration**, with an emphasis on the safety, health of young workers

Useful information resources:

<http://visionzero.global/> (including communication kit)

<http://www.ilo.org/safework/events/safeday/>

<https://osha.europa.eu/en/themes/young-workers>

<https://www.issa.int/en>